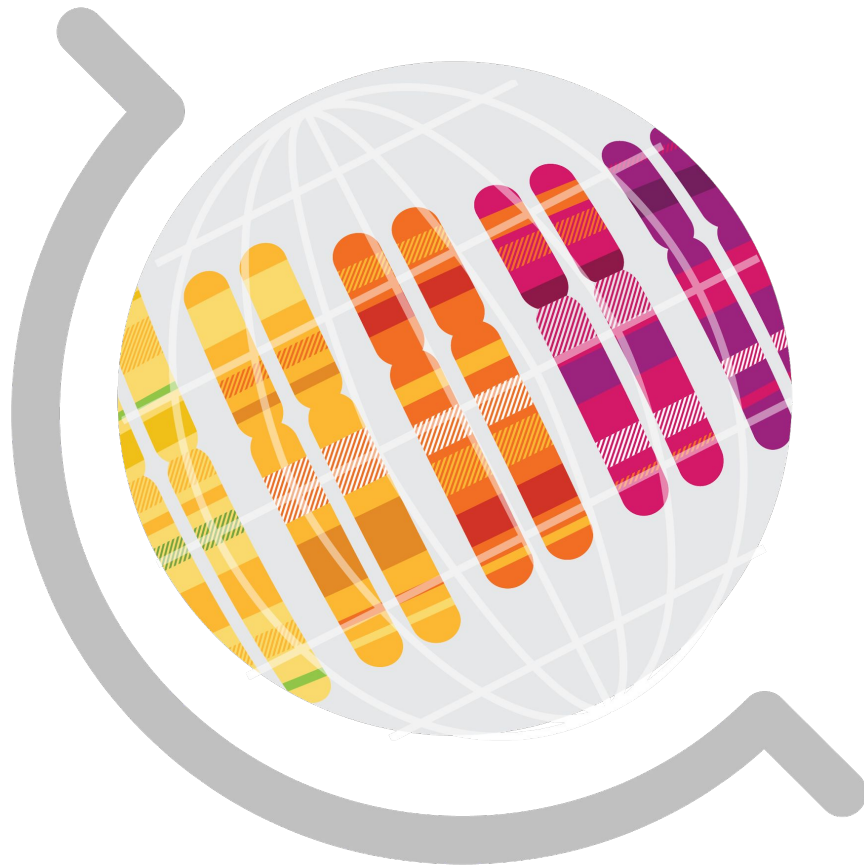




# GENETICS CLUB

# STARTER GUIDE



# WELCOME TO THE GENETICS CLUB!

A few years ago, I was confused about genetics - it felt so obscure and distant to me.

Then I started reading fun graphic novels about genetics and talking with my friends about it.

I discovered this wonderful world of DNA.

I started learning more about myself and how I am connected to other people.

Throughout this discovery process, it was so helpful to have a friendly community that I can learn from.

I'm in complete awe and admiration of the biological, cultural, and environmental influences that make me--me!

The best part is that there is so much more to discover!

Now, I invite you to foster this learning experience for yourself and your community.

Our 23andMe education team will help guide you on this journey!

A handwritten signature in black ink, reading "Thao Do", with a horizontal line underneath.

Thao Do, PhD  
23andMe Education and Academia Program Manager

# GENETICS CLUB STARTER GUIDE

Here's a step-by-step guide to help you start a Genetics Club. Use this guide as a launchpad for your ideas. Ultimately, how awesome your Genetics Club will be is up to you!

**STEP 1** What is your personal goal for starting a club? Get clear on this. Starting a club can be difficult sometimes, but if you are clear on your goals, you will overcome the challenges that come along with being a great leader.

**STEP 2** Invite a group of 3-5 people with similar interests to join you. Decide on the leadership roles and responsibilities. Who will do what? Together, write your club mission. What does everyone want to get out of this experience together?

**STEP 3** Decide who else should join your club. Undergraduate or graduate students? Anyone in your local community? How much does your club member have to know about the topic? How does your choice of audience influence your club activities?

**STEP 4** How often would you like to meet? Every week, every other week, or every month? Morning, afternoon, or evening? Same time or different times?

**STEP 5** Where would you like to meet? Same place or different places? Inside a room or outside in nature?

# GENETICS CLUB STARTER GUIDE

**STEP 6** What would you like to do together? Have discussions, host speakers, organize debates, eat yummy food, learn new skills, explore new technology, or play games? What would be awesome for you to do with other people? Go play! Have fun! Get creative!

**STEP 7** How will you keep your members engaged? Most people enjoy contributing to a group's effort. Can you delegate some tasks to your club members to encourage ownership and responsibilities?

**STEP 8** How many members do you want in your club? How will you recruit new members? Pass out flyers? Place ads in your school's newspaper or magazine? Advertise on social media? Talk about your club in classes?

**STEP 9** How will you communicate your club events to your members? Email listserv? Social media invites using Facebook, Meetup, Google or other app? Create a website? Write a blog?

**STEP 10** What are your school's rules around starting a club? Is there any form that you need to fill out? Any administrative personnel that you need to talk to reserve rooms and run club activities? Do you have an advisor that you can share your ideas with and get inspiration from?

OK. You've taken the time to think through this process. Now get started. Take action. See where this journey will lead you. Have fun. Happy learning!

# CONNECT

Learn more about Genetics Clubs

<https://education.23andme.org/genetics-club/>

What cool things are you doing with your community?  
Share your stories with us. We love pictures and videos too!

Email us at [educators@23andme.com](mailto:educators@23andme.com)

